

## Flat magnets Concept Collection to paint + Full colour stickers

### Product Concept

- Product designed to guarantee a feeling of accomplishment for the child. Once he or she has finished the activity of painting the magnet, they can place it in the fridge and in this way display the result of the effort, for an indeterminate time for personal and family satisfaction.

### The Set

- Each set contains 4 postcard size magnets each, to be coloured, accompanied by a plate with 4 removable stickers.
- All the Set packed inside a transparent cellophane bag with upper perforation to be able to be hung on hooks stand.

### The themes (Concept Collection)

- 6 themes of cultural interest embodied in 24 original illustrations (Cute Pets, Traditional Delicacies, Fun Means of Transportation, Brave Knights, Famous Buildings and Legendary Tales)
- The themes are valid for both girls and boys.

### Clean graphic design

- The graphic design is clean, symmetrical and orderly. Thought in this way to achieve a better concentration of the child, helping to paint the magnet.
- Drawn with precise and delicate lines.

### Magnet themes samples



**Technical details of the product**

**Number of sets - 6**

**Number of magnets on set - 4**

**Number of stickers on sheet - 4**

**Magnet size - 15 X 10 cm.**

**Magnet thickness- 0.4 mm.**

**Magnet Printing - Black**

**Stickers Printing - Full colour**

**Stickers plate size - 15 X 10 cm.**